

CELEBRATING SOFTWARE MAINTENANCE

MENDERA CON

May, 2025

LOVE LEGACY CODE? FIND YOUR TRIBE HERE.



THE FIRST MENDERCON

[MenderCon](#) was founded in 2020 by Corgibytes CEO and Co-Founder M. Scott Ford.

The original conference was held in the “unconference” style, with attendees pitching their ideas for workshops. It was wildly successful, with 100% of attendees saying they would attend again!

Now, MenderCon is operating with dual tracks: **the popular unconference track and a traditional speaker track.**



ABOUT MENDERCON EVENTS

What is it?

At MenderCon, we celebrate the **software maintainers** of the world and create a community where we can all learn from each other.

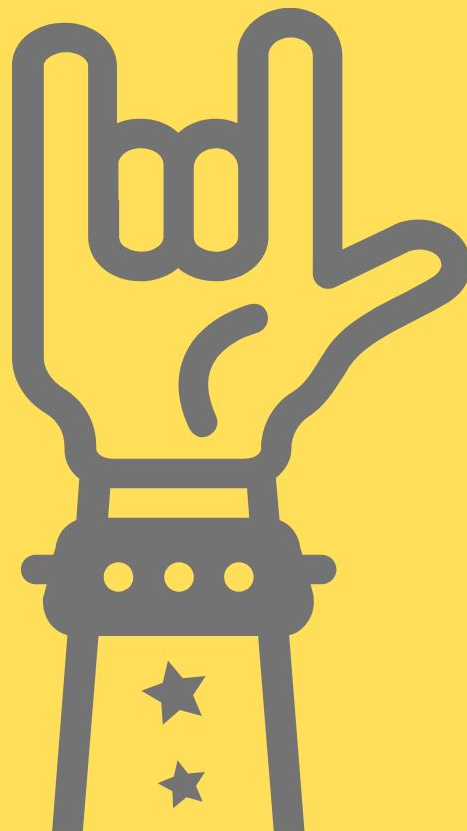
Built on the community that's emerged from the podcast **Legacy Code Rocks!**, this virtual event is a chance for menders to come together and talk about what makes improving software interesting and fun.

MenderCon has a unique and highly engaged community.

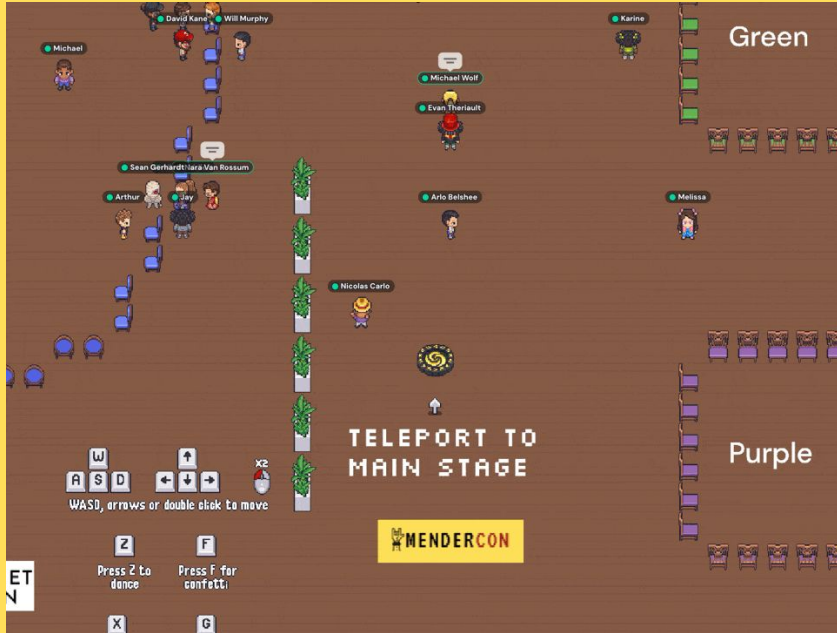
Who's coming?

Because this conference is dedicated to all things legacy code, we draw **lovers of legacy code** and friends of the industry - this most typically looks like **senior software developers and technical leaders**.

Of our 104 participants last year, many held titles such as CTO, VP of Engineering, Chief Scientist, or Sr. Application Developer. We expect **100+ attendees** at this year's conference.



A VIRTUAL, INTERACTIVE PLATFORM



Using [Gather](#), our virtual conference feels like an in-person event!

Attendees move their avatar around. They can interact with others and attend talks.

Virtual booths can be set up for attendees to interact with, like they would in an in-person venue. These may play a custom video, or have someone behind to talk to.



SPONSORSHIP OPPORTUNITIES

COMMUNITY - \$500 (max 10)

- Logo on the MenderCon website

EXECUTIVE - \$1,000 (max 5)

- All of the above
- Social media shout out
- Acknowledgement during opening speech

PREMIER - \$2,000 (max 1)

- All of the above
- Guest appearance on Legacy Code Rocks! podcast
- Dedicated expo booth during the conference



SPONSORSHIP ADD-ONS

ADD-ON #1

\$250 - Email blast to mailing list

**3,128 engaged subscribers*

ADD-ON #2

\$500 - Social media shout out (up to 3)

ADD-ON #3

\$1,000 - Dedicated expo booth during the conference



HOW TO CONTACT US

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